CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	vision	-	Alt Order #	1
	166976	/ 1		08407284	
Product					
TRUMP FOR PRESIDENT	9.				
Contract Dates	Estimate #				
11/01/16 - 11/07/16	8028				
Advertiser			Orio	ginal Date	/ Revision
POL/Donald Trump/R/PR	ES/US-A		09	9/30/16	/ 10/31/16
	Billing Cycle	Billing (Cale	endar	Cash/Trade
	EOM/EOC	Broadc	ast		Cash
	Property	Accoun	ıt Ex	recutive	Sales Office
	WHIO-TV	Philade	lphi	a CoxReps	CoxReps Philad
	Special Handl	ling			
E					
	Demographic				
	Households				
	Agy Code	Advertis	ser (<u>Code</u>	Product 1/2
		521			959
	Agency Ref		1	Advertiser	Ref
	3024		- -	11338	

		Start/End			Spots/				
*Line Ch Start Date	End Date Description	Time		Days	Length Week	Rate PCodeRtn	Type S	oots	Amount
Start Date En	11/04/16 M-F 11p New d <u>Date</u> <u>Weekdays</u> 06/161	s 11:00 F Spots/Week 1	PM-11:35 F <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00
Start Date En		7 @ noor12:00 F Spots/Week 1	PM-12:30 F Rate \$1,000.00		:30	P-05	NM	1	\$1,000.00
Start Date End	11/04/16 NewsCenter 7 d <u>Date</u> <u>Weekdays</u> 06/161	7 5p 5:00 PM <u>Spots/Week</u> 1	M-5:30 PM <u>Rate</u> \$1,200.00		:30	P-05	NM	1	\$1,200.00
Start Date End	11/04/16 NewsCenter 7 d <u>Date</u> <u>Weekdays</u> 06/161	7 6p 6:00 PM <u>Spots/Week</u> 1	M-6:30 PM <u>Rate</u> \$1,500.00		:30	P-05	NM	1	\$1,500.00
Start Date End	11/04/16 Daybreak Edi <u>d Date</u> <u>Weekdays</u> 06/161	tion 6a 6:00 AN <u>Spots/Week</u> 1	M-7:00 AM <u>Rate</u> \$800.00		:30	P-05	NM	1	\$800.00
Start Date End	11/04/16 M-F 7p-730p d <u>Date</u> <u>Weekdays</u> 06/161	7:00 PN Spots/Week 1	/I-7:30 PM <u>Rate</u> \$1,200.00		:30	P-05	NM	1	\$1,200.00
Start Date End	11/04/16 CBS This Mor <u>Date</u> <u>Weekdays</u> 06/161	rning 7:00 AN <u>Spots/Week</u> 1	/I-9:00 AM <u>Rate</u> \$700.00		:30	P-05	NM	1	\$700.00
Start Date End	11/04/16 M-F 9a-10a d Date Weekdays 06/161	9:00 AM Spots/Week 1	/I-10:00 AN <u>Rate</u> \$300.00		:30	P-05	NM	1	\$300.00
Start Date End	11/04/16 Friday Prime I 1 Date <u>Weekdays</u> 06/161	Hour 2 9:00 PM Spots/Week 1	/I-10:00 PI Rate \$1,500.00		:30	P-05	NM	1	\$1,500.00
Start Date End	11/07/16 M-F 10a-11a <u>I Date</u> <u>Weekdays</u> 13/16 1	10:00 A Spots/Week 1	M-11:00 A <u>Rate</u> \$350.00		:30	P-05	NM	1	\$350.00

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 Contract / Revision
 Alt Order #

 166976 / 1
 08407284

 Contract Dates
 Product
 Estimate #

 11/01/16 - 11/07/16
 TRUMP FOR PRESIDE 8028

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We	ots/ eek Rate PCodeRtn	Type Spots	Amount
	envices/environment	Days Length We	eek Naie Poudeniii	Type Spots	Amount
11 WHIO 11/07/16 11/07/16 Mon Prime Hour	ots/Week Rate 3 10:00 PM-11:00 F ots/Week Rate 1 \$2,000.00	:30	P-05	NM 1	\$2,000.00
12 WHIO 11/07/16 11/07/16 NewsCenter 7 5p	5:00 PM-5:30 PM ots/Week Rate 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
	530a5:30 AM-6:00 AM ots/Week Rate 1 \$550.00	:30	P-05	NM 1	\$550.00
14 WHIO 11/07/16 11/07/16 NewsCenter 7 53 Start Date End Date Weekdays Sport Week: 11/07/16 11/13/16 1	0p 5:30 PM-6:00 PM ots/Week Rate 1 \$1,400.00	:30	P-05	NM 1	\$1,400.00
15 WHIO 11/07/16 11/07/16 NewsCenter 7 6p Start Date End Date Weekdays Sport Week: 11/07/16 11/13/16 1	6:00 PM-6:30 PM ots/Week Rate 1 \$1,500.00	:30	P-05	NM 1	\$1,500.00
16 WHIO 11/07/16 11/07/16 Daybreak Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 11/07/16 11/13/16 1	6a 6:00 AM-7:00 AM ots/Week Rate 1 \$800.00	:30	P-05	NM 1	\$800.00
17 WHIO 11/07/16 11/07/16 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 11/07/16 11/13/16 1	7:00 PM-7:30 PM ots/Week Rate 1 \$1,200.00	:30	P-05	NM 1	\$1,200.00
18 WHIO 11/05/16 11/05/16 Sat Prime Hour 3 Start Date End Date Weekdays Spo Week: 10/31/16 11/06/161	10:00 PM-11:00 F hts/Week Rate 1 \$1,000.00	:30	P-05	NM 0	\$0.00
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Sat Prime Hour 3 See MG 22.2,22.3	<u>Start/End Tir</u> 3 10:00 PM-11	me <u>Weekdays</u> <u>I</u> 1:00 PISa	Length Rate :30 \$1,000.00	Type NM	
19 WHIO 11/05/16 11/05/16 CBS This Morning Start Date End Date Weekdays Spo Week: 10/31/16 11/06/161-	g Sa 10:00 AM-12:00 F hts/Week Rate 1 \$600.00	:30	P-05	NM 1	\$600.00
20 WHIO 11/05/16 11/05/16 NewsCenter 7 No <u>Start Date</u>	on S12:00 PM-12:30 F ts/Week Rate 1 \$175.00	:30	P-05	NM 0	\$0.00
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 NewsCenter 7 No Credited	oon Sa Start/End Tir 12:00 PM-12	<u>me Weekdays l</u> 2:30 PISa	<u>Length</u> <u>Rate</u> :30 \$175.00	Type NM	
21 WHIO 11/05/16 11/05/16 NewsCenter 7 Sa	6a 6:00 AM-7:00 AM ts/Week <u>Rate</u> 1 \$200.00	:30	P-05	NM 1	\$200.00
22 WHIO 11/05/16 11/05/16 Sa-Su Early News Start Date End Date Weekdays Spo Week: 10/31/16 11/06/161-	6:00 PM-7:00 PM ts/Week Rate 1 \$600.00	:30	P-05	NM 2	\$1,600.00

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 11/01/16 - 11/07/16
 TRUMP FOR PRESIDE 8028

 Advertiser
 Original Date / Revision

 POL/Donald Trump/R/PRI
 09/30/16 / 10/31/16

	Start/End	Spots/			
*Line Ch Start Date End Date Description		Spots/ Length Week	Rate PCodeRtn	Type Spots	Amount
Start Date End Date Weekdays Spot Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Sa-Su Early News See MG 22.2,22.3	<u>Start/End Time</u> Start/End Time 6:00 PM-7:00 PM		<u>Rate</u> \$600.00	Type NM	
2 WHIO 11/05/16-11/05/16 CBS This Morning MG for 18.1,22.1	Sa 10a-12p	sa :30	\$600.00	NM	
3 WHIO 11/05/16-11/05/16 SEC Game ⊕ MG for 18.1,22.1	3:30 PM-7:00 PM	Sa :30	\$1,000.00	NM	
23 WHIO 11/05/16 11/05/16 Sat Prime Rotator <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/161	s/Week Rate	:30	P-05	NM 1	\$1,500.00
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Sat Prime Rotator	Start/End Time 8:00 PM-11:00 PM		Rate \$1,500.00	Type NM	
See MG 23.2 2 WHIO 11/05/16-11/05/16 SEC Prime Games	s 8:00 PM-11:00 PM	1sa :30	\$1,500.00	NM	
	e O'4:30 PM-7:30 PM s/Week Rate 1 \$5,000.00	:30	P-05	NM 1	\$5,000.00
25 WHIO 11/06/16 11/06/16 Sun Prime Hour 1		:30	P-05	NM 1	\$5,000.00
	<u>s/Week</u> <u>Rate</u> 1 \$5,000.00				
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Sun Prime Hour 1	Start/End Time	Weekdays Length		<u>Type</u>	
See MG 25.2		St :30	\$5,000.00	NM	
2 WHIO 10/31/16-11/06/16 Su After Sports Ho	ur 1 730p-830p	St :30	\$5,000.00	NM	
141 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	9:00 AM-10:30 AN <u>/Week Rate</u> 1 \$800.00	:30	P-05	NM 1	\$800.00
	10:00 AM-11:00 A <u>/Week</u> <u>Rate</u> 1 \$350.00	:30	P-05	NM 1	\$350.00
	oor12:00 PM-12:30 F <u>Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	NM 1	\$1,000.00
29 WHIO 11/03/16 11/03/16 Daybreak Edition 53		:30	P-05	NM 1	\$550.00
Week: 10/31/16 11/06/161	Week Rate 1 \$550.00				
144 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	5:30 PM-6:00 PM <u>Week</u> <u>Rate</u> I \$1,400.00	:30	P-05	NM 1	\$1,400.00
31 WHIO 11/03/16 11/03/16 NewsCenter 7 6p Start Date End Date Weekdays Spots Week: 10/31/16 11/06/161		:30	P-05	NM 1	\$1,500.00
32 WHIO 11/03/16 11/03/16 Daybreak Edition 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/31/16 11/06/161		:30	P-05	NM 1	\$800.00

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 TRUMP FOR PRESIDE 8028

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Donald Trump/R/PR| | 09/30/16 / 10/31/16

*Line Ch Start Date End Date Description	Start/End Time		Spots/	t- T0-		A
*Line Ch Start Date End Date Description Start Date End Date Weekdays Sp	ots/Week Rate	Days Length	Week Rate PCodeR	tn TypeSp	ots	Amount
33 WHIO 11/03/16 11/03/16 M-F 7p-730p	7:00 PM-7:30 PM ots/Week Rate	:30	P-05	NM	1	\$1,200.00
Week: 10/31/16 11/06/161	1 \$1,200.00					
34 WHIO 11/03/16 11/03/16 CBS This Mornin		:30	P-05	NM	1	\$700.00
Week: 10/31/16 11/06/161	<u>ots/Week</u> <u>Rate</u> 1 \$700.00					
35 WHIO 11/01/16 11/01/16 NewsCenter 7 @ Start Date End Date Weekdays Sp		:30	P-05	NM	1	\$1,000.00
Week: 10/31/16 11/06/16 -1	<u>ots/Week</u> <u>Rate</u> 1 \$1,000.00					
36 WHIO 11/01/16 11/01/16 NewsCenter 7 5p		:30	P-05	NM	1	\$1,200.00
Start Date End Date Weekdays Special Week: 10/31/16 11/06/16 -1	<u>nts/Week</u> <u>Rate</u> 1 \$1,200.00					
	530a5:30 AM-6:00 AM	:30	P-05	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/16 -1	<u>ots/Week</u> <u>Rate</u> 1 \$550.00					
38 WHIO 11/01/16 11/01/16 NewsCenter 7 53		:30	P-05	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/16 -1	<u>ots/Week</u> <u>Rate</u> 1 \$1,400.00					
39 WHIO 11/01/16 11/01/16 NewsCenter 7 6p		:30	P-05	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/16 -1	<u>nts/Week</u> <u>Rate</u> 1 \$1,500.00					
	6a 6:00 AM-7:00 AM	:30	P-05	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/16 -1	<u>nts/Week</u> <u>Rate</u> 1 \$800.00					
41 WHIO 11/01/16 11/01/16 Tue Hour1	8:00 PM-9:00 PM	:30	P-05	NM	1	\$3,000.00
Start Date End Date Weekdays Spot Week: 10/31/16 11/06/16 -1	<u>nts/Week</u> <u>Rate</u> 1 \$3,000.00					
42 WHIO 11/02/16 11/02/16 M-F 10a-11a	10:00 AM-11:00 A	:30	P-05	NM	1	\$350.00
Start Date End Date Weekdays Spot Week: 10/31/16 11/06/16 1 Spot	<u>sts/Week</u> <u>Rate</u> 1 \$350.00					
43 WHIO 11/02/16 11/02/16 M-F 11p News	11:00 PM-11:35 P	:30	P-05	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/161	ts/Week Rate 1 \$1,500.00					
44 WHIO 11/02/16 11/02/16 NewsCenter 7 @	noor12:00 PM-12:30 F	:30	P-05	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/161	<u>ts/Week</u> <u>Rate</u> 1 \$1,000.00					
45 WHIO 11/02/16 11/02/16 NewsCenter 7 5p		:30	P-05	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/161	<u>ts/Week</u> <u>Rate</u> 1 \$1,200.00					
46 WHIO 11/02/16 11/02/16 NewsCenter 7 6p	6:00 PM-6:30 PM	:30	P-05	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/31/16 11/06/161	<u>ts/Week</u> <u>Rate</u> 1 \$1,500.00					
47 WHIO 11/02/16 11/02/16 Daybreak Edition	6a 6:00 AM-7:00 AM	:30	P-05	NM	1	\$800.00
Start Date End Date Weekdays Spot Week: 10/31/16 11/06/16 1 Spot	<u>ts/Week</u> <u>Rate</u> 1 \$800.00					
48 WHIO 11/02/16 11/02/16 M-F 7p-730p	7:00 PM-7:30 PM	:30	P-05	NM	1	\$1,200.00

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*Line Ch Start D	ate End Date	Description	Start/End Time	Days	Spots Length Week		Type Spots	Amount
<u>Start Date</u> Week: 10/31/16		ekdays Spots/M 1 1	<u>Rate</u> \$1,200.00					
				2/18	Totals	0.00	47	\$57,900.00
Time Period	# of Spots	Gross Amount	Agency Comm	n.	Net Amount			
10/31/16 -11/07/16	47	\$57,900.00	(\$8,685.00	0)	\$49,215.00			
Totals	47	\$57,900.00	(\$8,685.00	0)	\$49,215.00			
Signature:				Date:				

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REP: TEL# 166976 REP HEADLINE# 8407284 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

AGENCY CREDIT HARRIS 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET

NOV4/16 17.42 *** WHIO-TV ***

FROM REP

RISK !!! REPORT FROM

610-225-1191

FAX#

: TOTL: . 42 17 # SALESMAN DATE NOV4/16 REGIONAL DAYS TRACEY ROBINSON WELTE LOCAL WEEK INVT NICK :SPTS: PH-CLASS: NATL. BUYER NAME PRSN END SALES REP.# INVOICE) START CO-OP BILLING NEEDED 8028 ORDER, .. . AMERICAN MEDIA & ADVOCACY GROUP 11 EST# (LINE, A CASH IN ADVANCE SCHEDULE **** RATE AGENCY HL POLI/D TRUMP/R/PRE/US COMMENTS: 22314 # 8407284 TO DEANNA
FR JARED
OK'D CREDITS DOLLARS MOVED TO CURRENT
RVSD TOTAL \$57,900
PLS CNF THANKS .. . LANE SEC VA 815 SLATERS 521 EST#8028 ALEXANDRIA, CONTRACT LGTH DONALD J TRUMP FOR PRESIDENT WK-1 II AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 9 NOV7/16 STATE TAX PERIOD TRUMP FOR PRESIDENT NAME NAME THIS IS ADV. AGY. FLIGHT DATES NOV1/16 TIME :CD: **** :LINE# :LINE#:REP TAX # ORDER PRDCT # CILY Σ ADV AGY STA: REP: CON

0

SAT

0

11/5

11/5

\$175.00

30

1200N-1230P

Ø

20

7 SAT SAT

NWSCNTR 7.5 NWSCNTR

PROGRAM: RADULTS: CON COM1:

1

STATION MAKEGOOD OFFERS:

BUY#20

CREDIT TAKEN FOR

959

(OCT31/16)

\$175.00

308

NOV5

CMT: SPOT NA PLEASE CREDIT

OFFER: NONE

1 SPOT(S) MISSED NOV5 MISSED: SAT/1200N-1230P

REP HEADLINE# 8407284 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

NOV4/16 17.42 *** WHIO-TV ***

: TOTL: 57900.00 DAYS CONTRACT TOTAL TOTAL • • :SPTS: WEEK INVT /WK: END START RATE SEC •• LGTH ••• TIME PERIOD 57900.00 :CD: :LINE#: :LINE#:REP NOV/16

0/0 WBDT CABL 0% WRGT 13% WKEF 13% WDTN 15% 57% WHIO \$98,377 MARKET TOTALS

RA35-64 SVC- NSI DEMOS- RADULTS*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

610-225-1191 FAX# 610-220 -FRISK !!! S REPORT FROM REP **CHANGES** AGENCY CREDIT HARRIS REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET 166976